

## Standards of Conduct

The Ohio Society of Association Executives Standards of Conduct has been adopted to promote and maintain the highest standards of association service and personal conduct among its members in the association executive, CVB and industry partner categories. Adherence to these standards is expected from members of the society, and this document serves to assure public confidence in the integrity and service of our membership whatever their role in the association community.

As a member of the Ohio Society of Association Executives, I pledge to:

- Maintain the highest standards of personal conduct and civility.
- Actively promote and encourage the highest level of ethics within the industry, profession or segment I represent by serving as a positive example of the profession in any and all public activities.
- To respect and support the society's goals of building a stronger stewardship of the industry.
- Maintain loyalty to my employer and pursue its objectives in ways that are consistent with the public interest.
- Recognize and discharge my responsibility and that of my employer to uphold all laws and regulations relating to my employer's policies and activities.
- Strive for excellence in all aspects of my management efforts.
- To never besmirch my fellow members, the society or its leadership in any form of public communication, including, but not limited to, social media.
- Use only legal and ethical means/behaviors in all professional activities.
- Serve all members of my association and clients/customers impartially, provide no special privilege to any individual member, client/customer and accept no personal compensation or reward from a member, client/customer except with full disclosure and with the knowledge and prior consent of my employer.
- Maintain the confidentiality of privileged information entrusted or made known to me by virtue of my office.
- Treat all persons with respect and dignity.
- Always communicate internal and external statements in a truthful and accurate manner by assuring that there is integrity in the data and information used.
- Cooperate in every reasonable and proper way with association executives and other segments of the membership, and work with all members in the advancement of the profession of association management.
- Use every opportunity to improve public understanding of the valuable role associations play in driving civil discourse, as economic catalysts and as job providers.