

Cathleen Snyder, SPHR, SHRM-SCP

Cathleen is the Director of Training & Development with Clark Schaefer Strategic HR. Whether it's finding the right candidate for the right role or building a great team to enable your company to grow and thrive, her passion is helping people and companies to have a great work environment.



Cathleen has more than 20 years' HR consulting experience providing human resources support for companies ranging from 5 to 500+ employees in industries such as warehousing, manufacturing, healthcare, customer service, technology, insurance, and retail. She has advised clients on the day-to-day aspects of HR including complaint investigations, recruiting and selection, employee performance management, creating policy and procedures, and government compliance. Cathleen is extremely customer-focused and is always looking out for the client's best interests, including protecting the client from liability issues. One of Cathleen's passions includes customizing training programs to allow managers, supervisors, and employees to be successful in their roles. Plus, she is phenomenal at researching and staying abreast of employment legislative issues that impact businesses.

Cathleen has a Bachelor's Degree in Communication and a Journalism Certificate from the University of Cincinnati. She is able to use this communication and writing background in many ways to help clients effectively engage with employees to ensure successful retention and satisfaction on the job. Cathleen is certified as a Senior Professional in Human Resources (SPHR) by the National Human Resources Certification Institute and SHRM Senior Certified Professional (SHRM-SCP) by the Society of Human Resource Management. She also earned a Diversity, Equity, and Inclusion in the Workplace Certificate from the University of South Florida.

Cathleen and her family live in Loveland. Now that they are empty nesters, Cathleen and her husband enjoy working on their house and exploring new interests.

If you have questions for Cathleen or would like to contact her directly, email her at Cathleen@StrategicHRinc.com.